

**BETTER START.
BETTER HARVEST.**



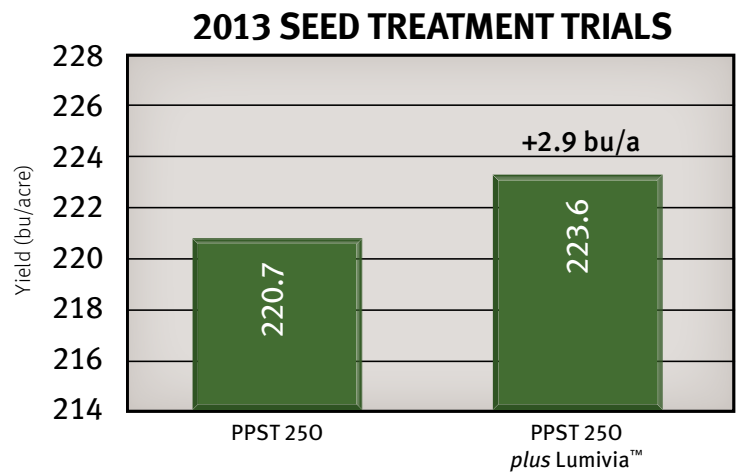
**DuPont™
Lumivia™**
insecticide seed treatment



PPST 250 *plus* DuPont™ Lumivia™

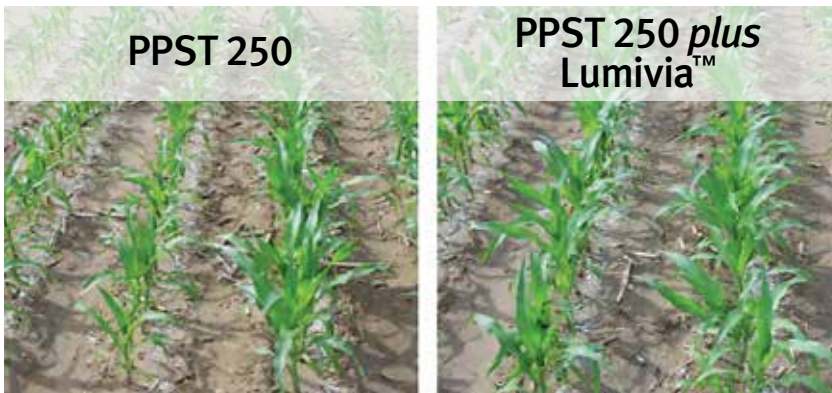
Available exclusively on select new Pioneer® brand products for 2015

- +2.9 bu/acre average yield improvement compared to PPST 250
- Features DuPont™ Lumivia™, a novel insecticide technology offering broad spectrum pest protection
- Enhanced efficacy against wireworm, black cutworm, white grub, seed corn maggot & fall armyworm
- Offers consistent emergence and vigor under early-season stress
- Available on select new Pioneer brand corn products in 2015



Source: 2013 DuPont Pioneer research trials, 75 locations, 67% positive yield response

Uniform, healthy stands & consistent higher yield potential









	PPST 250 <i>plus</i> Lumivia™	Activity & Benefits
Fungicide	Maxim® Quattro	Protection against seedling decay, damping off, seedling blight and disinfectant activity against seed-borne diseases.
Insecticide 1	Cruiser® 5FS	Protection against early-season insect feeding.
Insecticide 2	DuPont™ Lumivia™ insecticide seed treatment	Enhanced activity against early-season insect pests.
Amendment	Biological	Enhanced early-season plant performance

May 22, 2014. Jefferson City, MO. 2014. Plot size: 4 rows X 20 feet;
Seeding rate: 40 seeds per row (20 feet).



Enhanced efficacy against a broad-spectrum of seed-attacking pests

	Pest	PPST 250	PPST 250 plus Lumivia™
	Wireworm	★ ★	★ ★ ★
	White Grub	★ ★	★ ★ ★
	Grape Colapsis	★ ★	★ ★ ★
	Black Cutworm	★ ¹	★ ★ ★
	Seed Corn Maggot	★ ★	★ ★ ★
	Fall Armyworm (early season)	—	★ ★ ★
	Flea Beetle	★ ★ ★	★ ★ ★

For corn nematode and corn rootworm insect control consider PPST Poncho® 1250 + VOTiVO® (FST/IST/NST/Biological)

¹ labeled for protection (Cruiser 5FS)

KEY	-	No Control
	★	Suppression
	★ ★	Control
	★ ★ ★	Above Average Control

Supporting Pioneer® GrowingPoint® Research Update on PPST 250 plus Lumivia™ can be referenced on Pioneer.com website at: www.pioneer.com/home/site/us/pioneer_growingpoint_agronomy

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